

Advertising rates in business news portal BNN.LV (updated 01.04.2013.)

Name of baner	Rotations	Expositions per day	Size	Price (excluding VAT) business day/weekend	Price per week (excluding VAT)
TOP	2	6000	970x100	LVL 40.00/20.00	LVL 40.00
FIRST COLUMN	2	3000	468x200	LVL 20.00/10.00	LVL 25.00
SECOND COLUMN	3	6000	250x120	LVL 20.00/10.00	LVL 20.00
THIRD COLUMN	2	6000	200X180	LVL 30.00/15.00	LVL 15.00

Amount discounts:

Discounts LVL (excluding VAT)	Amount discount
-100	5%
101-250	10%
251-500	15%
501-1000	20%
1001-2000	30%
2001+	40%

BNN.LV unique visitors per month – 31 000 (April figures)

BNN.LV unique visitors per day ~ 2000*

On weekends the amount of visitors declines by about 50%.

How client can find out statistics about bought ad space?

After acquiring the ad space in BNN client gets unique access for checking advertising statistics. Provided data includes all statistics according to clients ad space (it doesn't matter how many banners website have, company can see only bought ad space data). If client doesn't want to follow the ad space statistics BNN can generate daily, weekly, monthly reports and send them to client via email.